



Growing Communities *and* Returns™

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**For Immediate Release:**

**Leslie Elgood, Former Director of  
Development and President of University of  
New Mexico Foundation  
Joins NMCC as Non-Profit Advisor**

Santa Fe, NM - New Mexico Community Capital announced today that Leslie Elgood has agreed to serve as its Non-Profit Advisor. Ms. Elgood has over 24 years hands-on fundraising and management experience within higher education, cultural organizations, social services, religious, and health care agencies. Her responsibilities are to develop NMCC's non-profit operations including its community development projects, fund-raising, communications and partner relationships.

"I love New Mexico, and am committed to working with organizations that can really make a difference here," says Elgood. "I think NMCC is unique in that they bring together traditional business and philanthropic objectives under one umbrella, which support and complement each other very well. For instance, their wealth creation objectives will make them less and less dependent on grants and donations, and their community development objectives really differentiate them from other funds in this region."

Ms. Elgood is focused on building non-profits with strong bottom line objectives that are directly engaged in the economic and social success of the region. She spends a good deal of her personal and professional energy working on issues central to the building of a sustainable economy for New Mexico. “Her knowledge and experience are unsurpassed here in New Mexico, we’re lucky that she agreed to help us build our non-profit program, she has the skills to help us reach our objectives.” says Jarratt Applewhite, NMCC’s Founder and CEO. He goes on to say, “To have someone of her caliber join our team gives me a lot of confidence in our future success and pride in what we’ve been able to accomplish in such a short amount of time.”

Previously, Ms Elgood served as Director of Development and President of the University of New Mexico Foundation, Prior to moving to New Mexico in 1999, she was Director of Development and General Manager for Catholic Charities in N. California, and Executive Director of Sutter Hospitals Foundation, California’s second largest not-for-profit health care system.

## About NMCC:

### **New Mexico Community Capital—strengthening communities, one business at a time.**

We provide equity capital and management resources to qualifying businesses throughout New Mexico, particularly in under-invested areas.

### **Our fund objectives are to:**

- Stimulate job growth
- Strengthen local economies
- Generate significant returns for our investors
- Enhance the entrepreneurial capacity of business owners

### **The Double-Bottom Line**

Through targeted financial investments and entrepreneurial support, NMCC produces two primary results:

- Positive social returns as the direct consequence of a well-trained, well compensated workforce in the local community
- Solid financial returns for our investors